Rep Order# 6861715 EC'd Yes

1 of

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5164 **Printed:** 10/10/2012 4:36 PM **Last Received:** 10/10/2012 2:49 PM **Showing Buylines:** All Lines

Station WISH-TV INDIANAPOLIS, IN
Advertiser ().DSCC IE
Product DSCC IE
Estimate# 2003

WASHINGTON, DC 20007 Agency C/P1/P2/E 49/53/2003 Agency () GREAT AMERICAN MEDIA 3050 K ST NW

Rep Firm Sales Office (Salesperson (

) PHILADELPHIA) KATE BRADY

Daypart

Estimate# Buyer Phone# Fax#		2003 Meredith Kaufman	fman	Agency CP1/P2/E Flight Dates Hiatus Weeks		49/53/2003 10/09/2012 - 10/15/2012	2	Salesperson Phone# Salesperson FAX#	Phone# FAX#	215-567-6005 215-567-5938	938	
CONTR	ACT C	CONTRACT COMMENT-	1									
LT Ln		Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	
ا بر ا ا	;	TU-F	5A-530A	DAYBREAK EARLY EDITION	:30	\$250.00	10/09-10/12	N 	H	2 !	\$500.00	
N		TU-F	530A-6A	DAYBREAK FIRST EDITION	:30	\$400.00	10/09-10/12	Ц	Н	Н	\$400.00	
ω		TU-F	6A-7A	DAYBREAK @ 6	:30	\$650.00	10/09-10/12	N	Н	Ν	\$1,300.00	
44		TU-F	7A-8A	DAYBREAK/CBS THIS MORNING	:30	\$500.00	10/09-10/12	N	<u>ш</u>	Ν	\$1,000.00	
ъ		TU-F	8A-9A	CBS THIS MORNING	:30	\$150.00	10/09-10/12	N	ш	N	\$300.00	
ത		SA	6A-9A	DAYBREAK SATURDAY	:30	\$450.00	10/13-10/13	Н	ш	Н	\$450.00	
7		ns	6A-9A	DAYBREAK SUNDAY	:30	\$350.00	10/14-10/14	Н	ш	1	\$350.00	
ω		TU-F	10A-11A	LET'S MAKE A DEAL	:30	\$300.00	10/09-10/12	1	Н	Д	\$300.00	
9		TU-F	11A-12P	THE PRICE IS RIGHT	:30	\$450.00	10/09-10/12	N	Н	N	\$900.00	
10		TU-F	12P-1230P	WISH-TV NEWS 8 @ NOON	:30	\$650.00	10/09-10/12	N	ц	N	\$1,300.00	
11		TU-F	2P-3P	THE TALK	:30	\$300.00	10/09-10/12	N	⊣	N	\$600.00	
12		TU-F	4P-5P	ANDERSON	:30	\$300.00	10/09-10/12	N	Н	N	\$600.00	
13		TU-F	5P-530P	WISH-TV NEWS 8 AT 5	: 30	\$900.00	10/09-10/12	N	H	N	\$1,800.00	
14		TU-F	530P-6P	WISH-TV NEWS 8 AT 5:30	:30	\$900.00	10/09-10/12	N	1	2	\$1,800.00	

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of	

Daypart

Rep Order# EC'd Yes ĽΤ Station V Advertiser Fax# Phone# Buyer Estimate# Product 29 28 27 26 25 24 21 19 17 Ln 23 22 20 18 16 15 WISH-TV INDIANAPOLIS, IN 2003 DSCC IE Meredith Kaufman TU-F SA SA Z TU-F TU-F TU-F SA US SA TU US SA Day 6861715 TU-FSA-SU) .DSCC IE 1135P-1235A 11P-1135P WISH-TV NEWS 8 @ 11 Time 3P-7P 4P-7P 10A-11A 330P-7P 11P-1130P WISH-TV 11P-1135P WISH-TV 8P-9P 730P-8P 6P-7P 6P-7P 6P-630P 6P-630P 7P-730P Ver# S LET'S NCIS CBS COLLEGE FOOTBALL COLLEGE CBS COLLEGE FOOTBALL DAVID LETTERMAN ENTERTAINMENT TONIGHT WISH-TV 6P NEWS WEEKEND WISH-TV WISH-TV NEWS Program INSIDE EDITION Mod#WEEKEND NEWS MAKE FOOTBALL NEWS NEWS 6P NEWS WEEKEND 2 A DEAL ω ω ω Status Confirmed മ ര AT 6 11 11 Flight Dates Agency C/P1/P2/E Agency Hiatus Weeks WASHINGTON, DC 20007 /P1/P2/E 49/53/2003) GREAT AMERICAN MEDIA 3050 K ST NW Traffic Order# 213164 Len : 30 :30 :30 :30 :30 :30 : 30 :30 :30 :30 :30 : 30 : 30 :30 : 30 10/09/2012 - 10/15/2012 \$1,000.00 \$550.00 \$400.00 \$300.00 \$700.00 \$500.00 \$1,500.00 \$1,500.00 \$6,000.00 \$600.00 \$400.00 \$400.00 \$900.00 \$900.00 Rate \$550.00 Showing Buylines: All Lines Last Received: 10/13-10/13 10/09-10/12 10/14-10/14 10/09-10/09 10/09-10/12 10/09-10/12 10/14-10/14 Dates 10/13-10/13 10/15-10/15 10/13-10/13 10/13-10/13 10/09-10/12 10/13-10/13 10/13-10/14 10/09-10/12 **Printed:** 10/10/2012 4:36 PM 10/10/2012 2:49 PM N ω Н 2 щ \vdash 0 N Spots/Week Salesperson Phone# Salesperson FAX# Salesperson (Sales Office (Rep Firm # of Weeks 0) PHILADELPHIA) KATE BRADY 215-567-6005 215-567-5938 N N 0 Total Spots \$0.00 \$1,000.00 \$1,800.00 Total Cost \$550.00 \$400.00 \$300.00 \$700.00 \$1,000.00 \$1,500.00 \$4,500.00 \$6,000.00 \$1,200.00 \$550.00 \$400.00 \$900.00

Rep Order# EC'd Yes 6861715 Ver# S Mod# 2 Status Confirmed Traffic Order# 213164 Showing Buylines: All Lines Last Received: 10/10/2012 2:49 PM Printed: 10/10/2012 4:36 PM

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Agency (

Phone# Advertiser Product Buyer Estimate# Station WISH-TV INDIANAPOLIS, IN 2003 ().DSCC IE DSCC IE Meredith Kaufman

Hiatus Weeks Flight Dates Agency C/P1/P2/E WASHINGTON, DC 20007 /P1/P2/E 49/53/2003 () GREAT AMERICAN MEDIA 3050 K ST NW 10/09/2012 - 10/15/2012

Rep Firm Sales Office (Salesperson Phone# Salesperson FAX# Salesperson () PHILADELPHIA) KATE BRADY 215-567-6005 215-567-5938

--- REPORT TOTALS---

Fax#

Report Totals: 43 / \$32,400.00

---SALES MONTHLY TOTALS---

Station Totals: 43 / \$32,400.00 Sales Totals: 43 / \$32,400.00 Oct 12: 43 / \$32,400.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---Market Totals

\$140,442

WTTV CABL

MXIN MISH

14% 23%

AUNM

%

WRTV

14%

WTHR

43%

0% ω %

COMP UPDATED

---COMPETITIVE COMMENTS---

Demos Books null RA35+

PLEASE NOTE ADDRESS CHANGE EFF 8/12 ---Agency Comment---

-- CREDIT RISK --

CASH IN ADVANCE

POLITIONIC POLITION POLITICO POLITIC	Station	Advertiser	Product	Estim Order Inventory Descript Time Period Length Date	t Time Period Le	ngth	Date Air Time	Inv. Code (Placed)	Rate Ad-ID	Priority
POLIDISCUE II DISCUE II 2003 Floratis Romming (919 749 759 759 759 759 759 759 759 759 759 75	Cice #.		7 0 0 1))		1		J S
Politication Poli	2 \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \				/-8a	330	10/09/12	CBS This Morning	\$500.00	3 2
Polytoscopies Descript Desc	\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	ם כן לבעכל ב	Π Γ Ο C C C C		140 UN		10/09/12	T::: 17:50	\$0 000 00	ר כ ט כ
POLISSOCIE DISCOIE 2000 Priorie Right POLISSOCIE DISCOIE 2000 Depéroex (6) 6 Right POLISSOCIE DISCOIE 2000 Novel Leberman 11399-1273 30 1092972 Depéroex (6) 550,000 POLISSOCIE DISCOIE 2000 Novel Regist POLISSOCIE DISCOIE 2000 Novel Régist POLISSOCIE 2000 Novel Régist POLIS	N N	POI /DSCC IF	מאממ וד		カ20-6p	ن د کا	10/09/12	News & @530	\$0,000.00 \$000.00	77 7
POLUSSICIE DISSICIE 2003 Dephrank @ 6 555-/a 255-/a DIOD/172 Diotytosk @ 6 \$550.00 POLUSSICIE DISSICIE 2003 The Talk 249- 230 1009/12 Levis Intermen \$300.00 POLUSSICIE DISSICIE 2003 The Talk 249- 1009/12 Levis Name a Deci \$300.00 POLUSSICIE 2003 Name a @ 5 55500 1009/12 Noon Name \$500.00 POLUSSICIE 2003 Name a @ 5 55500 1009/12 News 8 @ 5 \$500.00 POLUSSICIE 2003 Name a @ 5 55500 30 1009/12 News 8 @ 5 \$500.00 POLUSSICIE 2003 Name a @ 5 55500 30 1009/12 News 8 @ 5 \$500.00 POLUSSICIE 2003 CIST This Maming @ 8-3 1010/12 News 8 @ 5 \$150.00 POLUSSICIE 2003 CIST This Maming @ 8-3 30 1010/12 News 8 @ 5 \$150.00 POLUSSICIE 2003 Septensk @ 353m 332-9 1010/12 News 8 @ 5 \$150.00 POLUSSICIE 2003 The	HSIM	POL/DSCC IE	DSCC IE		1058-12p	:: ::	10/09/12	Price is Right	\$450.00	P2
POLIDISCIC III. DISCOL III. 2003 David Letterman 1135-1237a 30 1009/12 David Letterman \$500.00 POLIDISCIC III. DISCOL II. 2003 The Talk 1135-1237b 30 1009/12 Let's Make a Doal \$300.00 POLIDISCIC II. DISCOL II. 2003 News 8 @5 558-312p 30 1009/12 News 8 @5 \$300.00 POLIDISCIC II. DISCOL II. 2003 News 8 @5 5530p 30 1009/12 News 8 @5 \$300.00 POLIDISCIC II. DISCOL III. 2003 News 8 @5 5530p 30 1009/12 News 8 @5 \$300.00 POLIDISCIC II. DISCOL III. 2003 News 8 @5 5530p 30 1009/12 News 8 @5 \$500.00 POLIDISCIC III. DISCOL III. 2003 CISS This Monthing @8 5-9a 30 1009/12 News 8 @5 \$500.00 POLIDISCIC III. DISCOL III. 2003 CISS This Monthing @8 4-9a 30 100/10/12 News 8 @5 \$500.00 POLIDISCIC III. DISCOL III. 2003 Staylarask @6350m 30	HSIM	POL/DSCC IE	DSCC IE		558-7a	:30	10/09/12	Daybreak @ 6	\$650.00	P2
POLUPSCCIE DISCOI 2003 The Talk 2.30 2.3	MSIW	POL/DSCC IE			1135p-1237a	:30	10/09/12	David Letterman	\$500.00	Р3
POLDSCOIE DSCOIE 2000 Left's Make a Doad \$55-11a 30 1009/12 Left's Make a Doad \$500 00 POLDSCOIE 2003 News 8 (@ 6) \$55-30p 30 1009/12 Non News 8 (@ 6) \$550 00 POLDSCOIE 2003 News 8 (@ 6) \$55-30p 30 1009/12 News 8 (@ 6) \$500.00 POLDSCOIE 2003 News 8 (@ 6) \$55-30p 30 1009/12 News 8 (@ 6) \$500.00 POLDSCOIE 2003 News 8 (@ 11 Mrf \$55-30p 30 1009/12 News 8 (@ 6) \$500.00 POLDSCOIE 2003 News 8 (@ 11 Mrf \$11-1135p 30 1009/12 New F \$500.00 POLDSCOIE 2003 CBS This Morning 80 8-9a 30 1009/12 New F \$500.00 POLDSCOIE 2003 CBS This Morning 80 8-9a 30 1000/12 New F \$500.00 POLDSCOIE 2003 CBS This Morning 80 8-9a 30 1000/12 New F \$500.00 POLDSCOIE 2003 CBS This Morning 80 8-9a 30 1000/12 New F \$500.00 POLDSCOIE 2003 News 8 (@ 530w 11-1135p 30 1000/12 </td <td>HSIM</td> <td>POL/DSCC IE</td> <td></td> <td></td> <td>2-3p</td> <td>:30</td> <td>10/09/12</td> <td>The Talk</td> <td>\$300.00</td> <td>P3</td>	HSIM	POL/DSCC IE			2-3p	:30	10/09/12	The Talk	\$300.00	P3
POLIDISCO IE DOSCO IE 2003 Noon Nows 1158a-1230p 30 100gN/2 Noon News \$550.00 POLIDISCO IE 2003 News 8 @6 558-550p 30 100gN/2 News 8 @6 \$590.00 POLIDISCO IE 2003 News 8 @7 5-550p 30 100gN/2 News 8 @6 \$900.00 POLIDISCO IE 2003 News 8 @7 5-550p 30 100gN/2 News 8 @6 \$900.00 POLIDISCO IE 2003 News 8 @7 11-1155p 30 100gN/2 News 8 @6 \$900.00 POLIDISCO IE 2003 CERTIS Morning @8 5-9 30 100gN/2 News 8 @6 \$900.00 POLIDISCO IE 2003 CERTIS Morning @8 5-9 30 1010/12 M-F 730-8p \$900.00 POLIDISCO IE 2003 CERTIS Morning @8 5-9 30 1010/12 M-F 730-8p \$900.00 POLIDISCO IE 2003 CERTIS Morning @8 5-9 30 1010/12 M-F 730-8p \$900.00 POLIDISCO IE 2003 News 8 @ 530p 7-8 30 1010/12 M-F 730-8p \$900.00 POLIDISCO IE 2003 News 8 @7 2-30 1010/12 M-F 730-8p	MSIM			Let's Make	958-11a	:30	10/09/12	Let's Make a Deal	\$300.00	Р3
POLIDISCIC IE DSSCC IE 2003 News 8 @6 558-80p 30 0009/12 News 8 @6 5900.00 POLIDISCIC IE 2003 News 8 @14 5-530a 30 0009/12 News 8 @6 5900.00 POLIDISCIC IE 2003 Dephrask @ 5am 5-530a 30 1009/12 LNIM-F \$1,550.00 POLIDISCIC IE DSCC IE 2003 Dephrask @ 5am \$50.00 1009/12 LNIM-F \$1,550.00 POLIDISCIC IE DSCC IE 2003 Sentraliament Tonight 728-B 30 1009/12 LNIM-F \$150.00 POLIDISCIC IE DSCC IE 2003 Andersan Cooper 357-5p 30 10/10/12 M-F 720-8p \$300.00 POLIDISCIC IE DSCC IE 2003 CBS This Morning @7a 7-4a 30 10/10/12 M-F 720-8p \$300.00 POLIDISCIC IE DSCC IE 2003 CBS This Morning @7a 7-4a 30 10/10/12 M-F 720-8p \$300.00 POLIDISCIC IE DSCC IE 2003 CBS This Morning @7a 7-4a 30 10/10/12 M-F 720-8p \$30.00	MSIM				1158a-1230p	:30	10/09/12	Noon News	\$650.00	P2
POLUSSCO IE DASCO IE 2003 News 8 @5p 5-530p 30 1009/12 News 8 @5 \$500.00 POLUSSCO IE DASCO IE 2003 News 8 @11 M-F 11-1135p 30 1009/12 LN M-F \$500.00 POLUSSCO IE DASCO IE 2003 News 8 @11 M-F 11-1135p 30 1009/12 LN M-F \$500.00 POLUSSCO IE DASCO IE 2003 SETRIA Moming @8 8-94 30 1009/12 CDS This Moming @8 \$500.00 POLUSSCO IE DASCO IE 2003 News 8 @310 530-69 30 10/10/12 M-F 729-49 \$500.00 POLUSSCO IE 2003 News 8 @350p 530-69 30 10/10/12 M-F 729-49 \$500.00 POLUSSCO IE 2003 News 8 @31 M-F 530-69 30 10/10/12 M-F 729-59 \$500.00 POLUSSCO IE 2003 CRS This Moming @8 8-84 30 10/10/12 M-F 72-30p \$500.00 POLUSSCO IE 2003 CRS This Moming @8 8-84 30 10/10/12 M-F 72-30p \$500.00 POLUSSCO IE 2003 The Talk 2-30 10/11/12 M-F 72-30p \$500.00 POLUSSCO IE	MSH				558-630p	:30	10/09/12	News 8 @6	\$900.00	P2
POLIDISCO IE DSCO IEI 2003 Daybreek (@ Sam \$4,50a 30 10/09/12 Daybreek (@ Sam \$250,00 POLIDISCO IE DSCO IEI 2003 News 8 (@ 11 M-F) 11,1135p 30 10/09/12 LIN AF \$1,500,00 POLIDISCO IE DSCO IEI 2003 CBS This Morning (@ 8) 8-9a 30 10/09/12 LIN AF \$1,500,00 POLIDISCO IE DSCO IEI 2003 CBS This Morning (@ 8) 8-9a 30 10/10/12 MAF 730-8p \$900,00 POLIDISCO IE DSCO IEI 2003 Andreson Cooper 357-5p 30 10/10/12 MAF 730-8p \$900,00 POLIDISCO IE DSCO IEI 2003 Daybreak (@ 351am 570-6p 30 10/10/12 MAF 730-9p \$900,00 POLIDISCO IE DSCO IEI 2003 Daybreak (@ 351ms Morning (@ 73 A) 8-49 30 10/10/12 Daybreak (@ 350an \$900,00 POLIDISCO IE DSCO IEI 2003 News 8 (@ 11 MAF 11-1135p 30 10/10/12 Daybreak (@ 350an \$900,00 POLIDISCO IE DSCO IEI 2003 Index 8 (@ 11 MAF 11-1135p 30 10/10/12 MAF 7730-p \$900,00 <	HSIW				5-530p	:30	10/09/12	News 8 @5	\$900.00	P2
POLIDISCIC IE DISCO IE 2003 News 8 @ 11 M-F 11-1135p 30 10/09/12 LNM-F \$1,500.00 POLIDISCO IE DISCO IE 2003 CBS This Morning @ 8 8-9a 30 10/09/12 LNM-F \$269.00 \$500.00 POLIDISCO IE DISCO IE 2003 CBS This Morning @ 8 8-9a 30 10/09/12 M-F 730-8p \$600.00 POLIDISCO IE DISCO IE 2003 Alexis @ 330p 537-5p 30 10/10/12 M-F 730-8p \$300.00 POLIDISCO IE DISCO IE 2003 Alexis @ 330p 530-5p 30 10/10/12 M-F 49-5p \$300.00 POLIDISCO IE DISCO IE 2003 Alexis @ 330p 530-6p 30 10/10/12 Desco IE \$500.00 POLIDISCO IE DISCO IE 2003 News 8 @ 14 M-F 11-1135p 30 10/10/12 LN M-F 49-5p \$500.00 POLIDISCO IE DISCO IE 2003 Navas 8 @ 30 10/10/12 News 8 @ 30 \$500.00 POLIDISCO IE DISCO IE 2003 Daybreak Bight 11-135p 30 10/11/12	MSIM	POL/DSCC IE			5-530a	:30	10/09/12	Daybreak @ 5am	\$250.00	P3
POLIDSCC E. 2003 Enterlatimment Tonight 728-8p 30 1009/12 M-F 720-8p \$500.00 POLIDSCC E. 2003 Enterlatimment Tonight 728-8p 30 1009/12 M-F 730-8p \$500.00 POLIDSCC E. 2003 Enterlatimment Tonight 728-8p 30 100/10/12 M-F 730-8p \$500.00 POLIDSCC E. 2003 Enterlatimment Tonight 728-8p 30 100/10/12 M-F 730-8p \$500.00 POLIDSCC E. 2003 Enterlatimment Tonight 728-8p 30 100/10/12 M-F 730-8p \$500.00 POLIDSCC E. 2003 Enterlatimment Tonight 728-8p 30 100/10/12 M-F 730-8p \$500.00 POLIDSCC E. 2003 Enterlatimment Tonight 728-8p 30 100/10/12 News 8 (8530 \$500.00 POLIDSCC E. 2003 Enterlatimment Tonight 728-8p 30 100/10/12 News 8 (8530 \$500.00 POLIDSCC E. 2003 Enterlatimment Tonight 728-8p 30 100/10/12 News 8 (8530 \$500.00 POLIDSCC E. 2003 Enterlatimment Tonight 728-8p 30 100/10/12 News 8 (8530 \$500.00 POLIDSCC E. 2003 Enterlatimment Tonight 728-8p 30 100/10/12 News 8 (8530 \$500.00 POLIDSCC E. 2003 Enterlatimment Tonight 728-8p 30 100/10/12 News 8 (8530 \$500.00 POLIDSCC E. 2003 Enterlatimment Tonight 728-8p 30 100/10/12 News 8 (8530 \$500.00 POLIDSCC E. 2003 Enterlatimment Tonight 728-8p 30 100/10/12 News 8 (8530 \$500.00 POLIDSCC E. 2003 Enterlatimment Tonight 728-730 30 100/10/12 News 8 (8650 \$500.00 POLIDSCC E. 2003 Enterlatimment 728-730 30 100/10/12 News 8 (8650 \$500.00 POLIDSCC E. 2003 Enterlatimment Tonight 728-730 30 100/10/12 News 8 (8650 \$500.00 POLIDSCC E. 2003 Enterlatimment 728-730 728-730 729-7300 729-7	MSIM	POL/DSCC IE			11-1135p	:30	10/09/12	LN M-F	\$1,500.00	P2
POLIDISCICIE DISCICIE 2003 CBS This Morning of Tributh of Tributh 450.00 CBS This Morning of Tributh 450.00 CBS This Morning of Section 450.00 CBS This Morning of Section 450.00 CBS This Morning of Section 450.00 <t< td=""><td>HSIM</td><td>POL/DSCC IE</td><td>DSCC IE</td><td></td><td>728-8p</td><td>:30</td><td>10/09/12</td><td>M-F 730-8p</td><td>\$600.00</td><td>P3</td></t<>	HSIM	POL/DSCC IE	DSCC IE		728-8p	:30	10/09/12	M-F 730-8p	\$600.00	P3
POLIDISCIC III DOSC III 2003 Entertainment Tonight 728-8p 30 10/10/12 Mr.F 730-8p 300.00 POLIDISCIC III DSCC III 2003 Anderson Cooppor 530-6p 30 10/10/12 Mr.F 455-p 530.00 POLIDISCIC III DSCC III 2003 Deybreak @350am 530-6a 30 10/10/12 News 8 @530am 540.00 POLIDISCIC III DSCC III 2003 CBS This Morning @7a 7-Ba 30 10/10/12 CBS This Morning \$50.00 550.00 POLIDISCIC III DSCC III 2003 News 8 @51 Mr.F 5-530p 30 10/10/12 LN Mr.F 72.50 \$50.00 POLIDISCIC III DSCC III 2003 News 8 @6t 658-730p 30 10/10/12 News 8 @5 \$50.00 POLIDISCIC III DSCC III 2003 David Letterman 1135p-1237a 30 10/11/12 News 8 @5 \$50.00 POLIDISCIC III DSCC III 2003 Daybreak @6 558-730p 30 10/11/12 Politic Registration \$50.00 POLIDISCI III DSCC III 2003 News 8 @	HSIM	POL/DSCC IE	DSCC IE		8-9a	:30	10/09/12	CBS This Morning	\$150.00	P3
POLIDISCO E 2003 News 8 (2530pm 530-6pm 30 10/10/12 News 8 (2530 530000 10/10/12 News 8 (2530 10/	MSH	POL/DSCC IE	DSCC IE		728-8p	:30	10/10/12	M-F 730-8p	\$600.00	P3
POLIDISCICIE DOCCIE 2003 Daybreak (@350am) 530-6a 30 (10/10/2) Daybreak (@350am) \$400.00 POLIDISCO IE DSCC IE 2003 CBS This Morning (@3) 7-8a 30 (10/10/2) CBS This Morning (§3) \$500.00 POLIDISCO IE DSCC IE 2003 News 8 (@51 MF 11-1135p 30 (10/10/12) LN M-F \$500.00 POLIDISCO IE DSCC IE 2003 News 8 (@54) 55-330p 30 (10/10/12) LN M-F \$500.00 POLIDISCO IE DSCC IE 2003 Inside Edition 658-730p 30 (10/10/12) M-F 7-730p \$500.00 POLIDISCO IE DSCC IE 2003 Daybreak (@ 55am 5-530a 30 (10/11/12) M-F 7-730p \$500.00 POLIDISCO IE DSCC IE 2003 News 8 (@6 558-630p 30 (10/11/12) Daybreak (@ 55am \$250.00 POLIDISCO IE DSCC IE 2003 News 8 (@6 558-630p 30 (10/11/12) Process Right \$500.00 POLIDISCO IE DSCC IE 2003 Inside Edition 558-630p 30 (10/12/12) News 8 (@6 \$900.00 POLIDISCO IE	HSIM	POL/DSCC IF			530-6p	ဂ	10/10/12	News 8 @530	\$900.00	ה ה
POLIDSCC IE DSCC IE 2003 CBS This Morning @7a 7-8a 30 10/10/12 CBS This Morning I \$500.00 POLIDSCC IE DSCC IE 2003 News 8 @5t 11-1135p 30 10/10/12 CBS This Morning I \$150.00 POLIDSCC IE DSCC IE 2003 News 8 @5t 5-530p 30 10/10/12 News 8 @5 \$500.00 POLIDSCC IE DSCC IE 2003 News 8 @5t 5-530p 30 10/10/12 News 8 @5 \$500.00 POLIDSCC IE DSCC IE 2003 Daybreak @5am 5-530a 30 10/11/12 News 8 @5 \$500.00 POLIDSCC IE DSCC IE 2003 Daybreak @5am 5-530a 30 10/11/12 Daybreak @5am \$550.00 POLIDSCC IE DSCC IE 2003 Noon News 8 @6 588-630p 30 10/11/12 Daybreak @5am \$550.00 POLIDSCC IE DSCC IE 2003 News 8 @11 M-F 11-135a-1237a 30 10/11/12 News 8 @6 \$550.00 POLIDSCC IE DSCC IE 2003 News 8 @11 M-F 11-135a-1237a 30 <t< td=""><td>HSIM</td><td>POL/DSCC IE</td><td>DSCC IE</td><td></td><td>530-6a</td><td>:30</td><td>10/10/12</td><td>Davbreak @ 530an</td><td>\$400.00</td><td>P3 i</td></t<>	HSIM	POL/DSCC IE	DSCC IE		530-6a	:30	10/10/12	Davbreak @ 530an	\$400.00	P3 i
POLIDSCC IE DSCC IE 2003 CBS This Morning @8 8-9a 30 10/10/12 LN M-F \$15,000 POLIDSCC IE DSCC IE 2003 News 8 @11 M-F 11-1135p 30 10/10/12 LN M-F \$15,000.00 POLIDSCC IE DSCC IE 2003 News 8 @11 M-F 11-1135p 30 10/10/12 News 8 @5 \$900.00 POLIDSCC IE DSCC IE 2003 The Talk 2-3p 30 10/10/12 M-F 7-730p \$550.00 POLIDSCC IE DSCC IE 2003 Daybreak @5am 5-530p 30 10/11/12 Daybreak @500.00 POLIDSCC IE DSCC IE 2003 Daybreak @5am 5-530p 30 10/11/12 Daybreak @5am \$2500.00 POLIDSCC IE DSCC IE 2003 News 8 @6 558-630p 30 10/11/12 Daybreak @5am \$250.00 POLIDSCC IE DSCC IE 2003 News 8 @6 558-630p 30 10/11/12 News 8 @6 \$900.00 POLIDSCC IE DSCC IE 2003 News 8 @11 M-F 11-1135p 30 10/12/12 New 8 Neekend Saurday <td>HSIM</td> <td></td> <td></td> <td></td> <td>7-8a</td> <td>:30</td> <td>10/10/12</td> <td>CBS This Morning</td> <td>\$500.00</td> <td>P3</td>	HSIM				7-8a	:30	10/10/12	CBS This Morning	\$500.00	P3
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	MSH				958-11a	:30	10/15/12	Let's Make a Deal	\$300.00	P3

[Filtered by:] [Sorted by: Alt Order #]

Spot Manager: All, 10/09/12-10/15/12 (10/08/12 3:50:44 PM)

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: Date
t, MAURA GILREY to hereby request station time concerning the following issue:
Denocratic Sevatorial Campaign Committee
Time of Day Broadcast Rotation of Days Glass Times per Number Length Package Week of Weeks
AS ORDERED
Fotal Charges;
his broadcast time will be used by:
Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
Yes

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):
Erany
For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)
I represent that the payment for the above described broadcast time has been furnished by:
DSCC - Brian Smoot, Exec Director
and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:
a corporation; a committee; an association; or other unincorporated group. The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):
I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least
TO BE SIGNED BY ISSUE ADVERTISER
Date Signature Contact Phone Number
TO BE SIGNED BY STATION REPRESENTATIVE
Accepted Accepted in Part Rejected
Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any-Political Matter of National Importance

Broad@ast Length	Time of Day, Rotation or Package	Days	© ass	गिताएंड per Week	Number of Weeks
		0/2	DER	50	,

Total Charges:

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.



Remit Address:

HSIW 90359 Collections Center Drive

Main: (317) 923-8888 Billing: (317) 923-8888 Chicago, IL 60693

Billing Address:

NVOICE

Estimate Number 2003 Advertiser Product POL/DSCC IE DSCC IE

	Invoice #	213164-1
	Invoice Date	10/21/12
	Invoice Month	October 2012
	Invoice Period	10/01/12 - 10/15/12

Page 1 of 4

Station	WISH	
Account Executive	Account Executive Petry Philadelphia	Ъ
Sales Office	Petry/Philadelphia	
Sales Region	National	0
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Order Flight	Deal #	Alt Order#	Order#
10/09/12 - 10/15/12		06861715	213164

Billing Calendar	Broadcast	
Billing Type	Cash	7>
Special Handling		T

USA

Washington, DC 20007

Attention: Accounts Payable 3050 K Street Northwest

Great American Media

Advertiser Code 4 Product Code 5	 	IDB#	
Product Code 53		Advertiser Code	49
		Product Code	53

Agency Ref	IN3307/TO232
Advertiser Ref	

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HSIM	HSIM		HSIM	HSIM		HSIM	HSIW		HSIM	HSIW	HSIM		HSIM	HSIW	MSH		HSIM	HSIM	HSIW		HSIM	HSIM		HSIM	HSIM	MSIM		HSIM	Channe
Price Is Right			Let's Make A Deal			Daybreak Sunday			Daybreak Saturday				CBS This Morning @8				CBS This Morning @7a				Daybreak @ 6			Daybreak @530am				Daybreak @ 5am	Channel Description
1058-12p			958-11a			558-9a			558-9a				8-9a				7-8a				558-7a			530-6a				5-530a	Time
	Tu	10/08/		Su	10/08/		Sa	10/08/		8	긥	10/08/		Τh	ď	10/08/		TI	υŢ	10/08/		8	10/08/		Th	Tu	10/08/		Day
ð	10/09/12	10/08/12 to 10/14/12	ð	10/14/12	10/08/12 to 10/14/12	ť	10/13/12	10/08/12 to 10/14/12	ð	10/10/12	10/09/12	10/08/12 to 10/14/12	ō	10/11/12	10/09/12	10/08/12 to 10/14/12	₽	10/12/12	10/09/12	10/08/12 to 10/14/12	б	10/10/12	10/08/12 to 10/14/12	ť	10/11/12	10/09/12	10/08/12 to 10/14/12	to	Date
	:30	1×		:30	1×		:30	×		:30	:30	2x		:30	:30	2x		:30	:30	2x		:30	1x		:30	:30	2x		Length
	9:58 AM	-TWTF		6:38 AM	S		7:07 AM	S-		8:58 AM	8:20 AM	-TWTF		6:58 AM	6:59 AM	-TWTF		6:45 AM	6:23 AM	-TWTF		5:36 AM	-TWTF		5:09 AM	5:21 AM	-TWTF		Length Aired Days
	DSIN1204H			DSIN1204H			DSIN1204H			DSIN1204H	DSIN1204H			DSIN1204H	DSIN1204H		ı	DSIN1204H	DSIN1204H			DSIN1204H			DSIN1204H	DSIN1204H			Ad-ID
	\$300.00			\$350.00			\$450.00			\$150.00	\$150.00			\$500.00	\$500.00			\$650.00	\$650.00			\$400.00			\$250.00	\$250.00			Rate Reconciliation
	1			4						_	2			2	1			2				1			_	2			Ref#

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.



WISH Remit Address:

90359 Collections Center Drive Chicago, IL 60693

Main: (317) 923-8888 Billing: (317) 923-8888

NVOICE

Advertisor -		
Auveruser	FOUDBOOTE	
Product	DSCC IE	
Estimate Number	2003	

Invoice Date 10/21/12 Invoice Month October 2012 Invoice Period 10/01/12 - 10/15/12	Invoice #	213164-1
	Invoice Date	10/21/12
	Invoice Month	October 2012
	Invoice Period	10/01/12 - 10/15/12

Page 2 of 4

Station	WISH	_
Account Executive	Account Executive Petry Philadelphia	l . 🗔
Sales Office	Petry/Philadelphia	
Sales Region	National	
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Order#	213164
Alt Order#	06861715
Deal #	
Order Flight	10/09/12 - 10/15/12

ס		Special Handling
⊳	Cash	Billing Type
=	Broadcast	Billing Calendar

Attention: Accounts Payable 3050 K Street Northwest

Great American Media

Washington, DC 20007

Billing Address:

Product Code	Advertiser Code	IDB#
53	49	

16			15			14				13				12				3				10				9	Line
HSIM	WISH HSIM		HSIW	HSIM	N S L	HSIM	HSIM	HSIW		HSIM	WISH	HSIW		HSIM	HSIM	MSIM		HSIM	MSH	MSH		HSIW	MSH	HSIM		HSIW	Channe
Early News Sa/Su			News 8 @6			News 8 @ 530p				News 8 @5p				Anderson Cooper				The Talk				Noon News				Price Is Right	Channel Description
558-7p			558-630p			530-6p				5-530p				357-5p				2-3p				1158a-1230p				1058-12p	Time
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to	10/09/12 10/11/12	10/08/12 to 10/14/12	ð	10/10/12	10/08/12 to 10/14/12	to	10/10/12	10/09/12	10/08/12 to 10/14/12	б	10/10/12	10/09/12	10/08/12 to 10/14/12	₽	10/10/12	10/09/12	10/08/12 to 10/14/12	б	10/12/12	10/09/12	10/08/12 to 10/14/12	ťo	10/11/12	10/09/12	10/08/12 to 10/14/12	to	Date
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	6:14 PM 5:59 PM	-TWTF		5:59 PM	-TWTF		5:30 PM	5:23 PM	-TWTF		3:59 PM	4:24 PM	-TWTF		2:29 PM	2:35 PM	-TWTF		12:08 PM	12:26 PM	-TWTF		11:29 AM	10:59 AM	-TWTF		Length Aired Days
	DSIN1204H DSIN1204H			DSIN1204H DSIN1204H			DSIN1204H	DSIN1204H			DSIN1204H	DSIN1204H			DSIN1204H	DSIN1204H			DSIN1204H	DSIN1204H			DSIN1204H	DSIN1204H			Ad-ID
	00.006\$			\$900.00			\$900.00	\$900.00			\$300.00	\$300.			\$300.00	\$300.			\$650.00	\$650.00			\$450.00	\$450.00			Rate
	.00			.00			1.00	.00			1,00	:00			1.00	:00			1.00	1.00			1.00	1.00			Reconciliation R
	2 1			<u> →</u> N			2	_			2					2			2	_			2	_			Ref#

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.



Remit Address:

Main: (317) 923-8888 Billing: (317) 923-8888 90359 Collections Center Drive **WISH** Chicago, IL 60693

Billing Address:

Great American Media Attention: Accounts Payable 3050 K Street Northwest Washington, DC 20007

NVOICE

		Invoice #
vertiser	POL/DSCC IE	Invoice Date
oduct	DSCC IE	Invoice Month
timate Number 2003	2003	Invoice Period

Order Flight	Deal #	Alt Order#	Order#
10/09/12 - 10/15/12		06861715	213164

10/01/12 - 10/15/12 October 2012 10/21/12 213164-1

Page 3 of 4

		Special Handling
	Cash	Billing Type
_	Broadcast	Billing Calendar

Sales Region Sales Office

National

Petry/Philadelphia

Account Executive | Petry Philadelphia

Station

MSIM

Product Code	Advertiser Code	IDB#
53	49	

Advertiser Ref	Agency Ref	Product Code	Advertiser Code
	IN3307/TO232	53	49

23	3				22			21				20					19			18			11			ā	1
HSIN	HSIM	HSIW	HSIW		HSIW	HSIW		HSIM	HSIM	HSIW		HSIM	HSIM	HSIM	HSIM		HSIM	HSIM		HSIM	HSIM	N N N	HSIM		N N N		MINE
News 8 @11 Saturday					News 8 @ 11 M-F			Tuesday 8-9p				Entertainment Tonight	NCAA Football				Inside Edition			News 8 Weekend/Sunday	NCAA Football		News 8 Weekend Saturday			rany news carea	MISH Early News Sa/Sii
11-1135p					11-1135p			758-9p				728-8p	NCAA Football				658-730p			558-7p	NCAA Football		558-7p	 		000-1	558_7p
10/08/1	П	≷	Tu	10/08/1		Tu	10/08/1		тп	Tu	10/08/1		Sa	TI	A	10/08/1		Su	10/08/1		Sa	1/80/01		Ċ	20/08/	20000	3
to 10/08/12 to 10/14/12		10/10/12	10/09/12	10/08/12 to 10/14/12	ð	10/09/12	10/08/12 to 10/14/12	ð	10/12/12	10/09/12	10/08/12 to 10/14/12	ť	10/13/12	10/12/12	10/10/12	10/08/12 to 10/14/12	to	10/14/12	10/08/12 to 10/14/12	ð	10/13/12	10/08/12 to 10/14/12	to	7 /#1 /01	10/08/12 10 10/14/12		†
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S-	11:34 PM	11:33 PM	11:23 PM	-TWTF		8:31 PM	-T		7:58 PM	7:28 PM	-TWTF		4:25 PM	7:22 PM		-TWTF		6:58 PM	S		4:37 PM			0.23.7101	6:33 DM)	31 - 32 - 3 - 3 - 3 - 3 - 3 - 3 - 3 - 3 -
	DSIN1204H	DSIN1204H	DSIN1204H			DSIN1204H			DSIN1204H	DSIN1204H			DSIN1204H	DSIN1204H				DSIN1204H			DSIN1204H			DSTNT704H	2001		
	\$1,500.00	\$1,500.00	\$1,500.00			\$6,000.00			\$600.00	\$600.00			\$550.00 MG for 19.2 10/10	\$550.00	\$550.00 See MG 19.3			\$400.00				\$400.00 See MC 47.3		\$800.00	\$000.00		
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Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

Remit Address: WISH

90359 Collections Center Drive Chicago, IL 60693
Main: (317) 923-8888

Main: (317) 923-8888 Billing: (317) 923-8888

NVOICE

Advertiser POL/DSCC IE

Product DSCC IE

Estimate Number 2003

Invoice Period	Invoice Month	Invoice Date	Invoice #	
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10/01/12 - 10/15/12	October 2012	10/21/12	213164-1	

Page 4 of 4

Station	WISH
Account Executive	Account Executive Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order Flight	Deal #	Alt Order#	Order#
10/09/12 - 10/15/12		06861715	213164

Billing Calendar	Broadcast	
Billing Type	Cash	
Special Handling		

Great American Media Attention: Accounts Payable 3050 K Street Northwest

Washington, DC 20007

Billing Address:

Product Code	Advertiser Code	IDB#
53	49	

Advertiser Ref	Agency Ref	
ef	IN3307/TO232	

			27			26				25			24		23	Line
	HSIM		HSIW	HSIM		HSIM	HSIM	MSIW		HSIM	HSIM		HSIM	HSIM	HSIM	Channel
			Let's Make A Deal			NCAA Football				David Letterman			News 8 @ 11 Sunday		News 8 @11 Saturday	Description
Aired Spots			958-11a			NCAA Football				1135p-1237a			11-1130p		11-1135p	Time
43	\leq	10/15/1		Sa	10/08/1		Т	겁	10/08/1		Su	10/08/1		Sa		Day
	10/15/12 :30	10/15/12 to 10/21/12	ť	10/13/12 :30	10/08/12 to 10/14/12	ť	10/11/12	10/09/12	10/08/12 to 10/14/12	ť	10/14/12	10/08/12 to 10/14/12	ť	10/13/12	б	Date
	:30	×		:30	1x		:30	:30	2x		:30	1×		:30		Length
	10:26 AM	M		5:49 PM	S-		12:29 AM	11:48 PM	-TWTF		11:13 PM	S		11:20 PM		Length Aired Days Ad-ID
	10:26 AM DSIN1204H			DSIN1204H			DSIN1204H	DSIN1204H			DSIN1204H			DSIN1204H		Ad-ID
	\$300.00			\$700.00			\$500.00	\$500.00			\$1,500.00			\$1,000.00		Rate Reconciliation
				1			2	1			1					n Ref#

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

Agency Commission

Net Amount Due

\$27,540.00

Payment Terms 30 Days

Gross Total

\$32,400.00 \$4,860.00